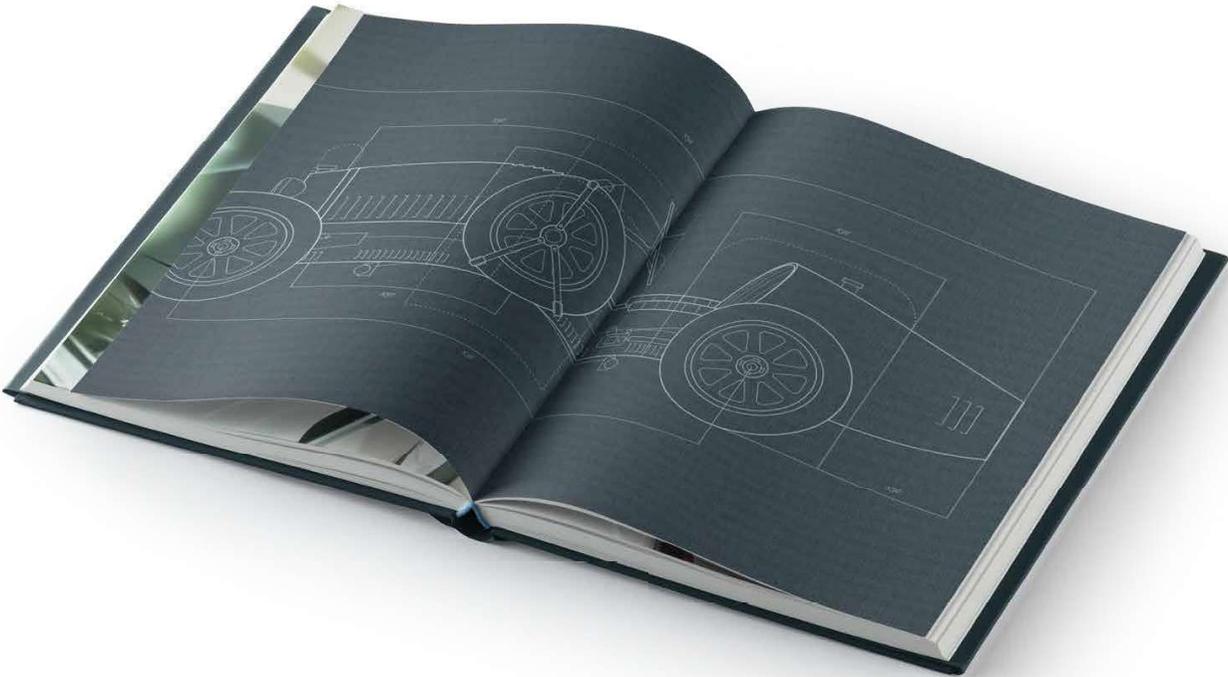


PRINT COLLATERALS

COLLECTABLE ARTISTS POSTCARDS



CASEBOUND BOOK



COFFEE CUPS

OPTION 1



4OZ



8OZ

OPTION 2



4OZ



8OZ

CACAO POWDER STENCIL



HEDLEY'S STAFF
UNIFORMS - ARTISTS / ARTISAN



Current uniforms



Idea: staff dressed as artisans



LAYERING THE EXPERIENCE

The soundtrack for your journey

COLLABORATION WITH **SPOTIFY**

Outside the popup store, customers are invited to answer 3-5 simple questions regarding their tastes. They will then provide their details and email, and Spotify will send them **a bespoke playlist to listen to during their next car journey.**

